



Will Robert Carlson

Multimedia Journalist

Award-winning content creator with four years of experience in digital, audio, and visual storytelling.



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Canton, Connecticut



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SKILLS

On-Air Reporting

Audio/Video Editing

Adobe Creative Cloud

ENPS Platform

Microsoft Office, Word and PowerPoint

Cross Functional Collaboration

Interactive Media Development

Social Media & Digital Content Creation

Problem Solving and Technical Troubleshooting

LANGUAGES

English

Native Speaker

Spanish (Español)

Professional Working Proficiency

Japanese(日本語)

Elementary Proficiency

EDUCATION

Bachelor of Science, Television-Radio (Minor in Anthropology)

Ithaca College

08/2016 – 12/2019

Ithaca, New York

Background

- Graduated magna cum laude from the Roy H. Park School of Communications at Ithaca College, ranked by U.S. News and World Report as the 8th best regional university in the north (2020)

GEM Trailblazer Exchange Program

Nanyang Technological University

08/2018 – 12/2018

Singapore, Republic of Singapore

Background

- Studied international marketing and consumer behaviors at NTU, ranked by QS World University Rankings as the 11th best university worldwide, and 1st in their 50 Under 50 category (2019)

WORK EXPERIENCE

Intern

iHeartMedia, Inc. (FOX Sports Radio)

08/2019 – 12/2019

Los Angeles, California

Achievements/Tasks

- Directly collaborated with the Senior News Producer and Editing Department to generate audio and digital news content for nationwide distribution
- Developed podcasts in conjunction with technical producers, including "The Odd Couple with Chris Broussard and Rob Parker" and "The Jason Smith Show with Mike Harmon"
- Aided hosts by providing research and analytical data under tight deadlines
- Took an active role during content meetings to pitch story ideas and segments to producers

Data Visualizer

Center for Strategic and International Studies

06/2019

Washington, D.C.

Achievements/Tasks

- Collaborated with members of the CSIS Ideas Lab to generate data visualizations from national and international datasets [↗](#)

News Producer, "Weekday Ithaca Now" Podcast

91.7 FM WICB

12/2017 – 05/2018

Ithaca, New York

Achievements/Tasks

- Developed scripts, show content, and structured show blocks in conjunction with the News Director

AWARDS AND COMMENDATIONS

91.7 FM WICB: "Best Newscaster" (05/2019)

College Broadcasters, Inc: "Best Newscast Audio" (11/2018) [↗](#)